



About Birth™

PRIVACY POLICY ABOUT BIRTH WEBSITE

About our Privacy Policy

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The Privacy Policy governs your use of our website located at <http://www.aboutbirth.com.au> (“Site”) and form a binding contractual agreement between you, the user of the Site (“you”) and us, About Birth Pty Ltd (“us” or “About Birth”).

Disclaimer

The information on this Site is intended for general reference purposes only and is not intended as a substitute for medical advice, diagnosis and treatment. Always seek the advice of your physician or other qualified medical or health practitioner for any specific advice. This Site is not intended in any way to provide any specific advice for your situation. Appropriate professional medical advice should be sought before taking any action in relation to any of the subject matter contained in this Site.

1. Privacy Policy

Information has been drawn from a variety of sources and is made available on the understanding that About Birth is not engaged in rendering professional and/or medical advice.

About Birth makes every reasonable effort to maintain current and accurate information. However, accepts no responsibility for the accuracy or completeness of any material contained in this website and specifically disclaims any liability, loss or risk, personal or otherwise, which is incurred as a consequence, directly or indirectly of the use and application of any of the contents of the Site. Users should obtain any appropriate professional and medical advice relevant to their particular circumstances.

Links to other websites are included for convenience and do not constitute endorsement of material at those sites, or any associated organisation, product or service. About Birth is not responsible for the privacy or security practices of any third party websites.

There is no warranty that this site will be free of infections by viruses or any other manifesting, contaminating or destructive properties.

1.1 About Birth maintain a policy of strict confidence concerning your (you, your) personal information (Privacy Policy).

1.2 This Privacy Policy has been developed in accordance with the Australian Privacy Principles (APPs) in the Privacy Act. The Privacy Policy applies to the collection, storage, use and dissemination of your personal information. This Privacy Policy applies to information provided to us whether via the Site or any other means.

1.3 *Personal Information*

a. Collection of Information

The personal information we collect from you depends on the dealings you have with us but may include:

- i. a record of your visit and logs the following information for statistical purposes: server address, time and date of visit to site, pages accessed, videos watched, notes created, resources downloaded and achievements earned.

The information you provide to us is collected to enhance your use of the Site, to improve the Site and to keep you informed of upcoming events and our activities that might be relevant to you. It is also collected to allow us to provide the functions and services offered on the Site to you.

- ii. Other personal information we collect is for the purpose of providing additional related services. We will generally collect personal information directly from you. This may include your contact details and sensitive information such as health information. Any sensitive personal information (eg health information) you have provided will only be collected where it is reasonably necessary to perform our functions and services. We will not disclose this information unless you have given your express consent to us to do so or this information is required or authorised under Australian law or a court or tribunal order.

b. Access to information

- i. Wherever possible, About Birth will provide you with access to your personal information to ensure that it is accurate, complete and up-to-date (see Editing and deleting your membership information below).

c. Editing and Deleting Information

- i. Subscribers to newsletters can unsubscribe and or opt out via the link at the bottom of every newsletter or change their details by contacting:
newsletters@aboutbirth.com.au
- ii. You can also ask us to update or correct your personal information at any time by editing your details in the membership portal or contacting us by email:
members@aboutbirth.com.au
- iii. You have the right to transact with us anonymously or through a pseudonym however in same access if you don't provide your actual identifying information we may not be able to provide the relevant product or service eg for purchases of the program or delivery of products.

1.4 Cookies

We use web browser cookies on this website. Cookies are small pieces of information we store on your computer however, these cookies do not contain information by which we can identify you. If you would like to disable or control cookies then you can do so through a preference on your web browser.

Cookies are sent back to the originating server. A cookie cannot retrieve any other data from your hard drive, pass on computer viruses or capture your email address. Session cookies are used only during a browsing session at the site and expire when you quit your browser. Our Internet Service Provider informs us that they do not use cookies to generate website statistics for individual users.

Please note that most browsers can be configured to notify the user when a cookie is received, allowing you to either accept or reject it. If you do not accept cookies, then some of the features on our site will not work as they are intended to.

1.5 Why We Collect Personal Information

The main purposes for which we collect, hold, use and disclose personal information are: to process transactions and deliver our products and services and developing and promoting new products and services that may be of interest including newsletters.

1.6 Who We May Share Your Personal Information With

- i. Financial institutions for processing payments and Affiliate partners for the purpose of identifying referrals.

Supplied information will only be used for the purpose for which you have provided it and will not be added to a mailing list unless you have requested this.

We will not disclose information that personally identifies you to any third party other than as set out in this Privacy Policy.

Unless required by law, we will not use your email or other addresses for any other purpose, and will not disclose them, without your consent.

1.7 Email Address

To assist communication with us, our contact names and email addresses are published on this website. These are provided only for bona fide enquiries relating directly to the organisation's business. In accordance with the Spam Act 2003, About Birth does NOT give consent to the sending of spam to these email addresses, including unsolicited commercial electronic messages, direct internet marketing communications, the offer of products and services over the internet or the issuing of prospectus or other financial offerings by email.

1.8 Data Quality and Security

About Birth holds personal information in a number of ways including electronic databases and email contact lists.

About Birth takes reasonable steps to ensure that:

- i. Any personal information held is accurate, up-to-date and relevant;
- ii. It will protect personal information from disclosure unauthorized access and misuse; and
- iii. Destroy or permanently de-identify personal information that is no longer needed for the purposes permitted by the APPs.

Users should be aware that there are inherent risks in transmitting information across the Internet and via email. While no transmission to and from websites can ever be totally secure, About Birth will take all reasonable steps to ensure that the information you provide us when visiting this site is kept secure. Our security measures aim to protect user information transmitted via our site from loss, misuse or alteration. Access to this information is restricted to our website hosting companies and a small number of our employees and contractors via secured web-based administration pages.

This policy has been updated as at October 2015.

Any queries relating to the Privacy Policy, or any problems or complaints may be directed to:
privacy@aboutbirth.com.au